



HOGGARD HIGH SCHOOL

PARTNERSHIP PACKAGES



BECOME A SPONSOR

The John T. Hoggard High School Vikings football team appreciates the support from our local community, businesses and alumni. Each year, our sponsors ensure that our players have safe equipment, game day meals and other valuable resources that help our team win on and off the field.

With more than 55 years of tradition, our historic football program attracts over 2,500 students, alumni and spectators to Scott Braswell Stadium. They are sure to applaud your generosity as a Hoggard football sponsor. Whether your sponsorship is a cash or an in-kind donation, we will ensure that your family or company is recognized.

MAKE AN IMPACT

When school funding is reduced, the sports teams are the first to take a hit. By raising supplementary funds, our team is able to have access to improved safety equipment, athletic training, team gear and healthy meals which allow them to compete equally with better funded teams.

Hoggard High School is revered as one of the best programs in the county. We greatly value the support of our sponsors over the years. You are an important part of our history, as well as our future in the Wilmington area. Enclosed you will find important details on how you can make an impact during our upcoming football season.

Rossie Manning
Sponsorship Chairperson
910-622-1698 / rossiemanning@ec.rr.com



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FOUNDING PARTNERSHIP

[\$5,000, ANNUAL PAYMENT, 3-YEAR TERM]

[\$6,000, ANNUAL PAYMENT, 3-YEAR TERM- ADDED :30 SECOND COMMERCIAL SPOT PER FOOTBALL GAME; 4 AVAILABLE]

DIGITAL CONTENT

Fifteen (15) brand impressions per football game

One (1) game feature for football (ie. touchdowns, field goals, etc.)

One (1) cross promotion per game (PA included if needed)

HOSPITALITY

Two (2) All-Sport passes

MEDIA

Logo on Athletic Website

Mention on Social Media Accounts

OTHER BENEFITS

Public Address Announcement per football game





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PREMIER PARTNERSHIP

[\$1,500, ANNUAL PAYMENT]

DIGITAL CONTENT

Eight (8) brand impressions per football game

MEDIA

Mention on Social Media Accounts

OTHER BENEFITS

Public Address Announcement per football game

VIKING PARTNERSHIP

[\$750, ANNUAL PAYMENT]

DIGITAL CONTENT

Four (4) brand impressions per football game

MEDIA

Mention on Social Media Accounts

